

# 2023

## YOUR GUIDE TO UNOFFICIAL 'HOLIDAYS'

### JANUARY

4 - National Trivia Day  
24 - National Compliment Day

### FEBRUARY

12 - Super Bowl Sunday  
21 - Fat Tuesday

### MARCH

16 - NCAA March Madness Begins  
21 - National Ag Day

### APRIL

1 - April Fool's Day  
24 - Earth Day

### MAY

5 - Cinco de Mayo  
18 - Tax Day

### JUNE

14 - Flag Day  
21 - National Selfie Day

### JULY

2 - World UFO Day  
14 - Bastille Day

### AUGUST

13 - International Lefthanders Day  
16 - National Tell a Joke Day

### SEPTEMBER

2 - International Bacon Day  
16 - Oktoberfest Officially Begins

### OCTOBER

5 - National Be Nice Day  
12 - National Farmer's Day

### NOVEMBER

3 - Give Someone a Dollar Day  
28 - Giving Tuesday

### DECEMBER

13 - National Horse Day  
16 - National Ugly Sweater Day

## BONUS 'HOLIDAY'

It only comes around once every 4 years, but don't forget about Leap Day. It occurs next on February 29, 2024. The tagline practically writes itself: **A Deal So Good We Can Only Offer It Once Every 4 years!**